

2022 Salt Bowl Booth Guidelines for Vendors

Booth Space Rental Pricing:

1 st time Vendors	\$300.00
Repeat Vendors	\$250.00
Non-profits/Churches	\$100.00
Vehicle within Booth	Additional \$100.00 or \$150.00 (see below)

Vehicle Parking: If you have a wrapped vehicle that will be part of your booth (Meaning you want to park it at your booth), there is an additional charge of \$100.00. The vehicle needs to be in place by 3:00 p.m. and not moved until 6:30 p.m. Prior to the event, you will receive an identification permit to place on your automobile window.

Unwrapped vehicles that have stickers, signs, writing, etc. are not considered wrapped and there is an additional charge of \$150. You will receive a permit to display on the dash. The vehicle needs to be in place by 3:00 p.m. and not moved until 6:30 p.m.

You may temporarily park and unload at your booth site, but the vehicle must be moved to the parking area after you unload if you do not pay to park at your booth. A policeman will be on duty to have vehicles that do not have a permit towed from the booth area. No vehicles will be allowed to enter the vendor area after 3:00 p.m.

Please be advised, NO PARKING IN THE INFLATABLE AREA. YOU WILL BE TOWED AT OWNERS EXPENSE.

Please do not drive across the curbed areas.

Safety is our primary concern!!

Set up Time: War Memorial Stadium Parking Lot off Monroe Street **between 10:00 am and 3:00 pm August 27th** (tailgate party begins at 4:00 pm)

Tear Down Time: **6:30 pm on August 27th (day of game)**

Booth Purchase: Registration and check may be mailed to Benton Area Chamber of Commerce, 607 N. Market Street, Benton, AR 72015. Make checks payable to Benton Area Chamber of Commerce. You may also pay with a credit card. We apologize but no payment can be made online. **Full Payment is due no later than Tuesday, August 23rd. This includes your booth charge and the automobile if you are parking it at your booth.**

SEE ATTACHED: WAR MEMORIAL GUIDELINES FOR APPROVED STADIUM ENTRY ITEMS. Please do not order or give away non approved items. They will not be allowed in stadium.

Late Registration: If any vendor walks up the day of the event without prior registration and payment, the vendor must pay before he is assigned a booth and he will be charged an additional \$50. These vendors will be placed at the end.

Frequently Asked Questions:

1. ***Can food be served at our booth?***
No food or drink sales allowed - giveaways only. All food or candy must be prepackaged. Water with business logo is allowed. **No grills or cookers will be allowed.**
2. ***Can music be played at our booth?***
Yes, if the music follows the schools' moral policy and is **kept at a volume that will not disturb the other booths.** Music will be monitored by the Salt Bowl Committee. **You must indicate at the time you purchase your booth space if you will be playing music.**
3. ***Can items be sold, or donations taken at our booth?***
Nothing can be sold that will conflict with what the Salt Bowl is doing (must be approved by the Salt Bowl Committee **BEFORE** the Tailgate Party).
4. ***Is electricity available for our booth?***
No. Generators may be used but will need to be away from the crowd. Generators will only be allowed for booths located on the outside of the booth area. The Salt Bowl Committee must be notified **BEFORE** the Tailgate Party if you will be using a generator.
5. ***What will be provided at the Tailgate Party on August 28th?***
A 12' X 12' booth space is provided. Exhibitors will need to make sure that all supplies such as tents, tables, etc. fit in your assigned space.
6. ***Will booth spaces be numbered?***
Yes, each vendor will have assigned spaces. A representative will be at or near the entrance to guide you to your space.
7. ***Where do I enter the Vendor Area?***
Vendors will enter the parking lot off Monroe Street. Fair Park runs on one side of the stadium and Monroe is on the other. We hope to have signs at the entrance for you.
8. ***Where can I park?***
The Vendor Area (meaning anywhere from the entrance all the way through to the other side) **cannot be used for parking.** You may temporarily park at your booth to unload. Then your vehicle must be moved to a parking area. **Only vendors that have paid the additional charge will be allowed to have their vehicle at their booth.**

Extra Booth Spaces will be limited the day of the event. To ensure you have a booth, register, and pay before Tuesday, August 23.